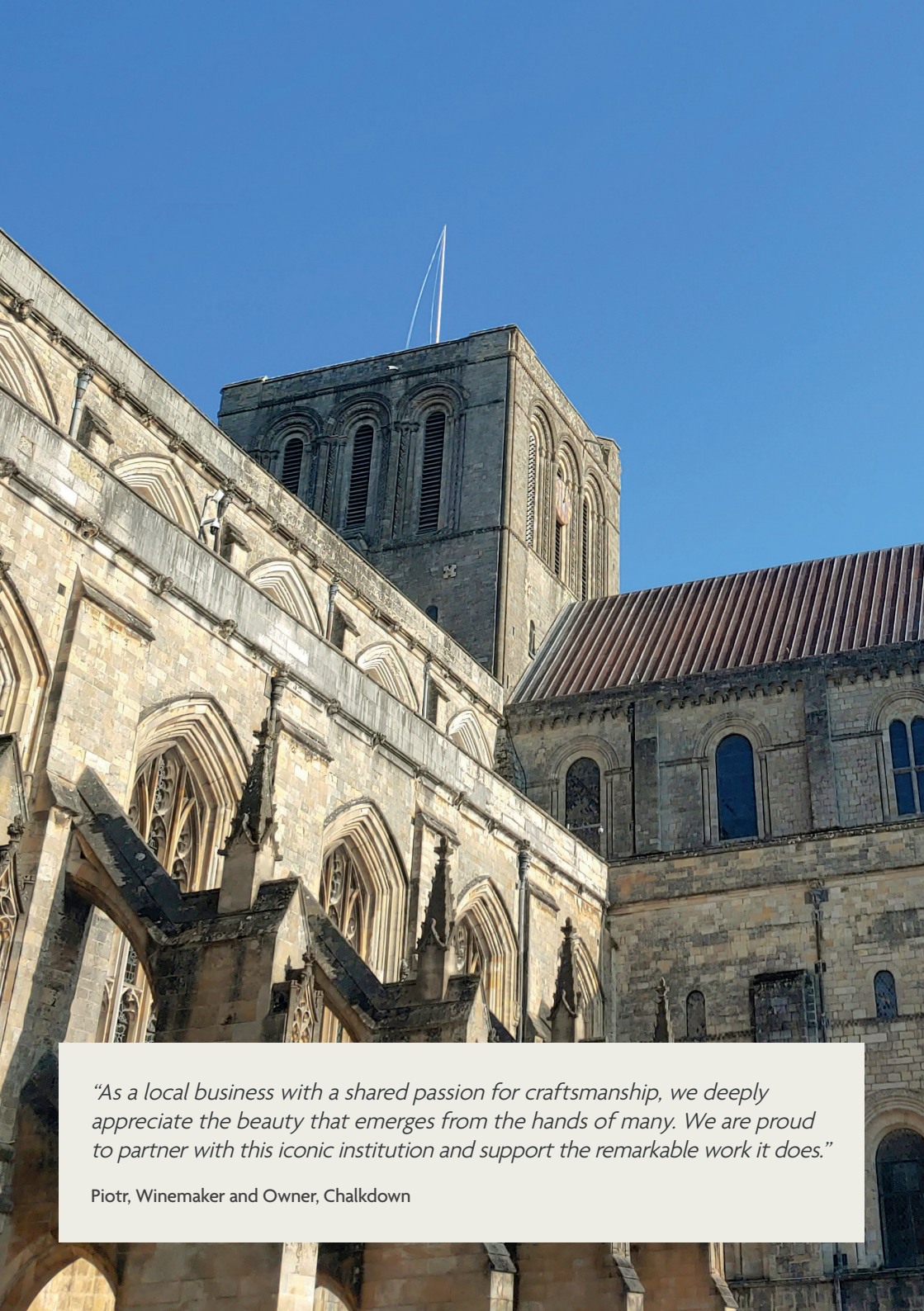




WINCHESTER
CATHEDRAL

Opportunities for Business Partnership





In the heart of Hampshire, Winchester Cathedral draws thousands of visitors to the city and county each year, benefiting the local economy and enriching the community. Since 2023, our valued business partners have played a crucial role in helping the Cathedral address its most pressing needs. Together, we ensure Winchester Cathedral remains a welcoming space for culture, learning, worship, and entertainment.



Why become a business partner? In 2024...



300,000
annual visitors



20,700
subscribers to our
digital mailing



9,000
students and
their families
attend cathedral
graduation services



7,200
young people
visited from
schools and
uniformed groups



1,000
staff and volunteers
keep us open 365
days of the year



60,000
followers across
social media
platforms

"As a local business with a shared passion for craftsmanship, we deeply appreciate the beauty that emerges from the hands of many. We are proud to partner with this iconic institution and support the remarkable work it does."

Piotr, Winemaker and Owner, Chalkdown



Introducing Clare
Winchester Cathedral
Corporate Partnership Manager

I warmly invite you to visit us for a personal tour of the cathedral and its grounds. It's a wonderful opportunity for you to meet some of our team, and for us to gain deeper insight into your business, your colleagues, and your customers, and share with you the work and life that take place here.



William Hadley and Huw Miles,
Paris Smith LLP

Development host our business partners and sponsors here quarterly for breakfast meets, preview events, at the carol service and behind the scenes experiences.

"Andy and I really enjoyed ourselves yesterday morning. As network breakfasts go, it was really refreshing just to chat about non-work-related stuff, whilst having the opportunity to meet fellow partners and explain our longstanding relationship with the Cathedral."

John Pearman, ARC Fire Safety and Security



"Stagecoach were thrilled at the chance to work with the Cathedral as travel partner. Winchester Cathedral has so many events throughout the year that appeal to a wide audience it made sense to link up and promote the destination to our passengers."

"Clare and the team have been so helpful when we've been organising our promotional filming within the Cathedral and the Christmas market. They helped to make the process so easy. It was great to have them with us as we filmed and as a contact leading up to the filming dates too. Thank you!"

Stagecoach South,
Business Partner since 2023



Partnership benefits

Recognising that each business is unique, and of varying scale, we can tailor your partnership to best suit your business. These are some of the benefits Winchester Cathedral partners currently receive.

Our partnership is announced here

- Visitor screens, inside the cathedral and cafe
- Webpage news article including your logo, website, company biography and your welcome statement
- Winchester Cathedral digital newsletter
- Winchester Cathedral community and staff newsletter
- Winchester Cathedral LinkedIn and Instagram highlights

Your logo displayed throughout the day everyday here:

- Winchester Cathedral visitor and café screens
- Winchester Cathedral Business Partners webpage

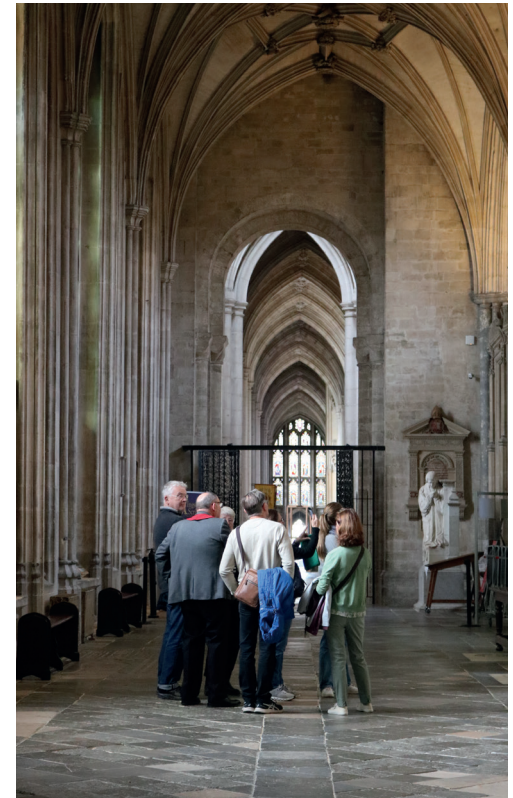
Annual admission passes (Adult admission is currently £13.00)

For your team or clients cathedral admission includes access to the Kings and Scribes exhibition, the crypt, the treasury, and a chance to view some art installations and exhibitions throughout the year.

- A welcome team tour of the cathedral led by one of our expert volunteer guides and voucher for the cafe
- Invitation to preview events, talks, and special services
- Discretionary room hire at our venues
- Priority offer of event sponsorship opportunities
- Quarterly networking opportunity at partnership breakfasts here when partners can meet with like-minded businesses
- Curated events for employee well-being and bespoke employee voluntary engagement opportunities
- Dedicated support from the partnership manager for all your cathedral requirements

Cost of Winchester Cathedral Partnership £3,000 plus VAT

To ensure high visibility and meaningful engagement, we only announce one partner in a month, and our partners come from a wide range of business sectors.



"Dear Clare, thank you so much for arranging our team Tower Tour yesterday afternoon. We all thoroughly enjoyed it and will certainly be recommending it to our clients, friends, and families. Matt and Tony (guides) were so knowledgeable, we learnt a great deal from them, and it was wonderful looking down over Winchester as the light faded and the lights of the city came on. A real treat."

Carter Jonas, Estate Agents
Business Partner Since 2023





Sponsorship

During Whales 2025, the cathedral had over 16,000 visitors and over 3,000 attending associated sell out events. By registering your interest early, we ensure your brand is included in all elements of the marketing campaign and your business engages with the attending audience.



The Longest Johns and El Pony Pisador performed to a sold-out audience of 800 under the breathtaking Whales installation.

The event received an overwhelmingly positive response, highlighting strong public interest in immersive, high-quality programming. Building on this momentum, we are excited to engage new audiences and develop fresh partnerships through our upcoming 2026 events: Helios and Wild! Festival of Flowers.



Southampton Marine and Maritime Institute, sponsor of Whales, collaborated with us on the sold out 'Ocean Giants'. In recognition of the diverse programme of events beneath The Whales we are pleased to have been shortlisted for the Winchester Business Excellence Creative and Cultural Award 2025.

"We are swimming in emails and social posts and direct conversations of glowing feedback from those who attended last night. It was truly impactful and evocative, and I think people will be talking about this event for a while to come. We are pleased and grateful to your team for the platform on which to host it"

Southampton Marine and Maritime Institute,
Sponsor of Whales





Unique entertaining spaces

As a partner you receive preferential rates for hire of our beautiful and unique spaces. Our Corporate Partnership Manager provides dedicated support and oversight for your event planning to ensure smooth delivery and a great experience for your guests.

Thank you to our partners & event sponsors



Carter Jonas

Exclusive UK affiliate of

CHRISTIE'S
INTERNATIONAL REAL ESTATE



CHALKDOWN
SPARKLING WINES



For more information, please contact:
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☎ 01962 857200 / 01962 857288



Registered with
**FUNDRAISING
REGULATOR**



Keep in touch

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Charity number 1202915

@WinchesterCathedral2025

All information and prices correct as of May 2025
and may be subject to change



Scan the QR code
for more information